

# MANDAN *North Dakota*



## MANDAN BUSINESS BRIEF - June 24, 2020

### Local Information & Resources

#### **June 30 Deadline to Apply for PPP Program**

If you have not applied for Paycheck Protection Program (PPP) funding, you have until June 30 to submit an application. Sole proprietors and independent contractors may be eligible. Learn more about the program at this [link](#).



#### **Businesses Invited to Reach Customers at Mandan Market July 3-4**

The Mandan Progress Organization is holding the Mandan Market on July 3-4, 10 a.m. - 6 p.m. each day. Food truck space is sold out, but room remains for art/craft and retail vendors. The registration deadline has passed, but if space permits, the MPO will continue to take registrants. Mandan businesses are encouraged to bring their wares out to the park to improve public awareness and drive traffic to their brick and mortar location. The cost is \$125 each day, MPO members receive \$75 daily registration. Call 701-751-2983 or click [here](#) to enlist.

JULY 3 & 4 | 10 AM - 6 PM  
**MANDAN MARKET**  
DYKSHOORN PARK

**State Resiliency Grant Would Provide Up To \$50,000 Per Business**



The N.D. Department of Commerce plans to use \$69 million of federal funding for the state's COVID-19 response for a N.D. Economic Resiliency Grant Program. The program would provide grants of up to \$50,000 per business for investments in personal protection equipment (PPE), supplies and other improvements to reduce contact and attract customers and employees, promoting a safe return to the marketplace and improving consumer confidence. The N.D. Emergency Commission approved the request June 18. The Commerce Department will release program details soon, pending approval June 25 by the Legislative Budget Section.

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### **City Commission To Weigh Growth Fund Committee Recommendations**

The Mandan City Commission on July 7 is expected to receive recommendations from the Growth Fund Committee regarding additional funding for business gift card promotions and a mini match program to help businesses impacted by COVID-19.



The Growth Fund Committee at a June 22 meeting recommended approval of \$5,600 in funding for additional gift card blitzes to be conducted by the Mandan Progress Organization. Tentative dates are July/August and September/October. the funding would help cover the gap between gift cards valued at \$30 but sold for \$20 to help businesses still recovering from the COVID-19 pandemic.

The committee is also forwarding a proposal for a Mandan Strong mini match program to help small, businesses challenged by reduced revenues due to COVID-19. Businesses seeking to implement strategies to become more innovative and resilient in the face of crisis could apply for up to \$3,000 for a project with a 1:2 match. Examples of eligible projects might include

- development of an online presence such as e-commerce websites or social media sites,
- the addition of technology or digital programs to broaden or otherwise enhance customer service and product delivery options,
- creation of outdoor seating spaces, and
- the addition of other products or services to attract more customers or generate more repeat business.

Stay tuned to the Commission meeting for the outcome or contact the [Business Development Office](#) to learn more.

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### **Succession Planning Focus of July 14 Webinar**

Business owners are encouraged to join in this online workshop. Learn about structures, strategies, and systems your business needs to be successful in the long-run. The instructor will cover questions you



should be asking your team, your accountant, and your bookkeeper. Discussion will focus on why, what, and how to prepare for the three phases of business and what you need to consider to buy, sell, or move your business in any economic time. Register [here](#).

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## Aug. 11 Webinar Focuses on Using YouTube to Drive Business Growth

Get best practices for creating a YouTube channel and compelling video content that promotes your products and services and drives engagement with your brand. Register [here](#).

Grow with Google

Brought to you in collaboration with SBA resource partners



In this workshop instructor Dave Meyer of BizzyWeb will discuss best practices for:

- Understanding different video formats
- How to set up a YouTube channel
- Making good creative, and how to target and measure the results.

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## NOW ACCEPTING APPLICATIONS!

**Leadership**  
BISMARCK - MANDAN

**Selection is Limited**



Application deadline is  
August 1, 2020

Contact Cathryn Sprynczynatyk  
at [cathryn@bmcedc.com](mailto:cathryn@bmcedc.com)  
or 701-223-5660 for more info

## Participation Encouraged in 2020-2021 Chamber Leadership Program

Applications are due by Aug. 1 for the Chamber EDC's Leadership Bismarck-Mandan (LBM) 2020-2021 program. Over the past 25 years plus, the program has produced numerous community and volunteer leaders. The education portion runs September through March with issue

days about community topics such as economic development, military and emergency services, media, arts and leisure, health, and more. These are half-day sessions every other week. A March-May portion is devoted to field projects where small groups work to create community projects. Past examples include the Bismarck Art Alley and Mandan's Universal Playground.

Tuition is \$595 with employers often funding their employee's tuition. The Chamber has scholarships for non-profits and small businesses. The program accepts 15-18 people annually from various industries and skill-sets. Interested individuals can learn more and apply [online](#).

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## Walmart Outlot Offered

Walmart is making "surplus" properties available in the Dakotas including in Mandan. Offers

are being considered on a 1.35 acre site. Contact Broker Isaac Hawkins, Hawkins & Edwards, Inc., [ihawkins@me.com](mailto:ihawkins@me.com), ph. 425-449-9483. All offers must be submitted on Walmart's standard LOI and any broker must be identified using the Representation agreement.



Hawkins indicates all reasonable offers will be reviewed. Restricted uses apply. For information about more properties and buildings available for sale and lease in Mandan, visit [www.cityofmandan.com/commercialproperties](http://www.cityofmandan.com/commercialproperties).



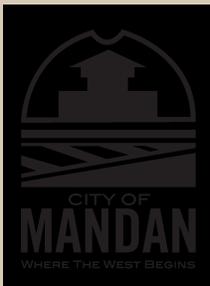
## Activities & Events

July 1-4: [Mandan Rodeo](#)  
July 3-4: [Mandan Market](#)  
July 6: [Summer Concert Series Begins](#)  
Aug. 14-15: [Buggies-n-Blues](#)



## Local Information

[Online Business Directory](#)  
[Memorial Highway Project Update Assistance & Incentive Programs](#)  
[Available Properties](#)  
[Community Profile](#)



**City of Mandan**  
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**Contact Us**

