

MANDAN *North Dakota*



MANDAN BUSINESS BRIEF - July 10, 2020

Local Information & Resources



Matching Funds Available to Strengthen Mandan Businesses Impacted by Crisis

The Mandan City Commission at its July 7 meeting approved a “Mandan Strong Business Mini Match” program to help small, locally-owned businesses challenged by reduced revenues due to COVID-19. Matching funds of up to \$3,000 per business are available for implementation of strategies related to innovation, adaptability and diversification to better withstand crisis. Find program details and the application at www.cityofmandan.com/minimatch.

More Details About State’s Economic Resiliency Grant Becoming Available

The N.D. Department of Commerce provided a briefing July 9 on its Economic Resiliency Grant (ERG) Program. The grant will provide up to \$50,000 per business to assist with COVID-19 response and recovery efforts to reduce the spread of infection and increase employee and customer safety. Eligible expenses include personal protection equipment, contactless checkout, sneeze guards and more. Commerce officials anticipate having the application available by July 31. Access the slides and recording from the briefing at this [link](#).

Feds Extend Deadline for Paycheck Protection Program Application to Aug. 8

The Paycheck Protection Program resumed accepting applications July 6 in response to President Trump signing the program's extension legislation. The new deadline to apply for a PPP loan is Aug. 8. If funds are used for eligible expenses, SBA will forgive the loan. Learn more [here](#). Contact your local financial institution of choice to apply.



Get Ready for More Business Gift Card Blitzes

The Mandan City Commission on July 7 approved a Mandan Growth Fund Committee recommendation and Mandan Progress Organization (MPO) proposal for a second and third round of business gift card sales. A total of 400 cards will be sold each round in four different online flash sales during July-August and October-November.

The Commission approved funding to offset \$5 per card as part of the difference between the \$30 face value and the \$20 discount for which the cards will be sold. Participating businesses will need to absorb the remaining \$5 per card unless generous donors again step forward to make up the difference. During the previous promotion in April and May, the gap was covered with contributions from American Bank Center, Dakota Community Bank and Trust, Security First Bank, and Starion Bank.

The MPO will coordinate the promotion. Stay tuned to the [MPO website](#) and [Facebook page](#) for registration details or call the office at 701-751-2983.

Renaissance Zone Renewal & Expansion Topics of July 21 Informational Meeting

A public information meeting will be held Tuesday, July 21, regarding renewal and expansion of the Mandan Renaissance Zone program.

The meeting begins at noon at Mandan City Hall, 205 2nd Avenue NW, in the Veterans Conference Room. A link and phone number for virtual participation is available [here](#). A public hearing before the City Commission is tentatively planned for Aug. 4 at 5:30 p.m.



Areas being studied for possible inclusion are additional blocks on West Main Street and north of First Street adjacent to existing boundaries. Up to a three-block non-contiguous area is also allowed. The Mandan Renaissance Zone Committee is considering a portion of Memorial Highway in the 2300 block area. Learn about the benefits of the program at www.cityofmandan.com/renaissance.



'Support Local' Campaign in the Works

The first in a planned series of video interviews with Mandan business owners went live this week. The [introductory video](#) features Dylan and Hannah Hilfer-Schafer, co-owners of Dialectic Brewing Company. Plans are to highlight two different businesses each month

between August and December and possibly through 2021. The videos will be shared on the ["Made in Mandan" Facebook](#) page and [YouTube channel](#). The intent is to acquaint area residents with the people behind Mandan's shops, restaurants and other businesses and to familiarize citizens with their products, services and community involvement.

If you are interested in participating in an interview, please contact City of Mandan Business Development and Communications at bizdev@cityofmandan.com or call 701-667-3485. The "Support Local" campaign is part of a joint community marketing program that receives public and private funding. Additional elements will include collateral and promotional items for businesses to display and share with patrons. Stay tuned as the campaign rolls out in August.

"Support Local" social media posts will emphasize that when citizens support local businesses, they improve our community in many ways ranging from property tax relief and support for public infrastructure and services to neighbors helping neighbors through donations to youth and civic groups, events and charities.

Mandan Business District Videos To Receive Update

Videos about Mandan's three business districts will receive an update this summer to showcase new developments and community progress. The videos focus on [Main Street and Downtown Mandan](#), [Memorial Highway and East Mandan](#), and the [I-94 Corridor](#). Existing videos were created in 2016-2017. Target audiences include businesses, real estate agents, site selectors and others influencing location decisions. A few businesses in each area may be contacted for interior filming and inclusion.



Image 3. Proposed Mural Site (facing north)



Image 4. Proposed Mural Site (aerial)

Input Sought on AARP Challenge Grant

The City of Mandan Community Beautification Committee has submitted a grant application for an American Association of Retired Persons (AARP) Community Challenge grant for the design and painting of an approximately 900 square-foot

mural on the alley side of 107 1/2 First Ave NW. The City is seeking community input regarding a theme that will provide direction toward the mural's design. Take the [survey](#) to provide input. The AARP Community Challenge provides small grants to fund "quick-

Auction Date Changes to Aug. 11 for Property by I-94, Mandan Avenue Interchange

Prime development land totaling 10.3 acres will be auctioned Tuesday, Aug. 11 at 6 p.m. at the Ramada, 1400 Interchange Ave. The property is divided into five lots, but will be sold as one according to Pifer, which is conducting the auction. [Details at this link](#). Find information about other Mandan properties and buildings available for sale and lease at www.cityofmandan.com/commercialproperties.



Activities & Events

July 6 - Aug. 16: [Summer Concert Series Begins](#)

July 11- October (Tues & Sat): [Mandan Farmers Market](#)

Aug. 14-15: [Buggies-n-Blues](#)



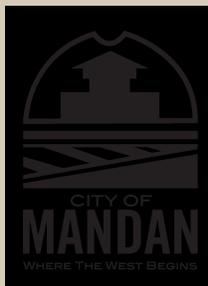
Local Information

[Online Business Directory](#)

[Memorial Highway Project Update Assistance & Incentive Programs](#)

[Available Properties](#)

[Community Profile](#)



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Contact Us

