

MANDAN *North Dakota*



MANDAN BUSINESS BRIEF - Aug. 5, 2020

Local Information & Resources

Sign Up Today for Gift Card Promotion

Complete the [online registration form](#) as soon as possible if your business would like to participate in the upcoming Mandan Gift Card Blitz through the sale of gift cards or gift certificates.

Blitz dates are Aug. 10, 13, 17 and 20.

Sales open at noon each day and end at sell-out. The sales website is

[MandanGiftCards.square.site](https://mandangiftcards.square.site).

Gift cards are priced at \$20 but valued at \$30. Farmers Union Insurance stepped forward to sponsor \$5 per card and the City of Mandan is providing \$5 per card from the Growth Fund so participating businesses come out whole. A total of 400 cards will be sold each round in four different online flash sales during August and again later this fall. The Mandan Progress Organization is coordinating the promotion. Questions? Call 701-751-2983.

MANDAN BUSINESSES

Gift Card
BLITZ

Hosted By the Mandan Progress Organization

MANDANGIFTCARDS.SQUARE.SITE

Matching Funds Approved for Mandan Business, Sept. 14 Deadline for Second Application Round

The "Mandan Strong" Business Mini Match program is for businesses impacted by COVID 19 to implement strategies that make them more innovative, adaptable and/or diverse to be more

resilient in the face of crisis.

The Growth Fund Committee last week reviewed applications received by a July 27 deadline and forwarded recommendations to the City Commission. The Commission at its Aug. 4 meeting approved matching funds totaling \$8,207 for four businesses:

- Copper Dog Cafe for outdoor seating,
- Dialectic Brewing for a new point of sale system,
- Harvest Catering & Events to connect an e-commerce website to in-house hardware for online sales, and
- The Paddle Trap for outdoor seating.



Matching funds of up to \$3,000 per business are available for small locally-owned businesses. The next application deadline is Sept. 14. Find program details and the application at www.cityofmandan.com/minimatch.



Aug. 17 Deadline for First Round Applications for State Economic Resiliency Grant

The N.D. Department of Commerce Economic Resiliency Grant (ERG) will provide up to \$50,000 per business to assist with COVID-19 response and recovery efforts to reduce the spread of infection and increase employee and customer safety. Eligible expenses include personal protection equipment, contactless checkout, sneeze guards and more. Commerce officials anticipate having the application available shortly. Stay tuned to this [link](#) for the application plus access the recording and slides from a July 30 briefing.

CAN HAVE A NET GAIN OF UP TO 9 BLOCKS



- RZ Committee Recommendation:
- Add 2 blocks on W Main Street (from 8th Ave NW to 10th Ave NW, the 900-1000 blocks)
 - Add 5 blocks on E First Street (from 9th Ave NE to Mandan Ave, the 1000-1400 blocks).
 - Plus an area along Memorial Hwy.

RECOMMENDED EXPANSION



MAY INCLUDE UP TO A 3-BLOCK NON-CONTIGUOUS AREA



Renaissance Zone Committee Recommendation:

- Include 2 blocks along the southwest side of Memorial Highway (2300-2500 blocks).

- Farland Properties
- Faulkner's Seed
- Metal Craft Products-Welding
- Marshall's Lumber
- Manufactured home court
- XL Homes

RECOMMENDED ADDITION



Renaissance Zone Renewal & Expansion Advances

The City Commission took steps Aug. 4 to renew Mandan's Renaissance Zone program and expand its boundaries. The program capitalizes on existing infrastructure. It incentivizes investment in existing buildings needing revitalization to retain and attract businesses and residents. The program is 15 years in length with an option to extend for five years. Mandan's deadline to renew is Aug. 31, 2020.

Renewal requires updating Mandan's development plan including goals and eligibility factors. In accordance with state law and city population, Mandan can grow its current 28-block zone by up to nine blocks. There can be up to a three-block, non-contiguous area.

The new plan includes the following additional additions:

- 2 blocks on W Main St from 8th Ave NW to 10th Ave NW (900-1000 blocks),
- 5 blocks on E 1st St. from 9th Ave NE to Mandan Ave (1000-1400 blocks), and
- 2 blocks along Memorial Highway (2300-2500 area).

Eligible blocks can include commercial and residential properties. Applicants meeting a minimum threshold for investment in building improvements and other requirements can receive up to a 100% five-year property tax exemption and a 100% five-year state income tax exemption. Application and approval is required prior to the start of improvements.

Find the updated plan and beefed up qualifications and new boundaries at www.cityofmandan.com/renaissance. Next steps are to seek support for the program renewal and expansion from the Mandan School Board and Morton County Commission before submitting for final consideration from the N.D. Department of Commerce – Community Services Division.



Advertising Opportunity in 2021 Calendar

Partnerships with businesses and community organizations are sought to create and publish a 2021 Morton County and Mandan community calendar. Opportunities are available for business-card-size ads on each of 12 months in the calendar. The design allows for 2 ads per month, for a total of 24 available ads at a cost of \$300 each, available on

a first-come, first-served basis. The calendar will be mailed to all addresses with a 58554 zip code, approximately 13,500, plus further distributed by major participating entities. For an example of this year's calendar, visit

www.cityofmandan.com/thingstodo. This web page also includes more information about the advertising opportunity and a sign-up form. Events are also updated throughout the year at www.mylocalevents.org. Questions? Call 667-3478.

Updated Business Assistance Fact Sheet

A new summary of programs for business start-ups, retention and expansion is now available at www.cityofmandan.com/incentives. The fact sheets include overviews of programs designed to fill retail gaps and assist with building improvements along with financing tools to reduce down payment requirements and interest rates. Find contacts for a variety of state and local resource partners, too. Questions? Contact the City of Mandan Business Development and Communications Department at 701-667-3485 or bizdev@cityofmandan.com.

ASSISTANCE FOR BUSINESSES
Start-Ups, Expansion and Succession Planning **OPPORTUNITY**
MADE IN MANDAN

FINANCIAL ASSISTANCE AND INCENTIVES

MANDAN GROWTH FUND PROGRAMS
Mandan voters in 1991 approved a portion of the 1% city sales tax for job and economic development. The fund accumulated for this purpose is the Mandan Growth Fund. The Growth Fund Committee considers applications for assistance and incentives with a focus on developing employment within the area, expanding the local tax base, increasing capital investment and improving the entrepreneurial climate. The committee provides recommendations to the Mandan City Commission for final consideration. Applications must generally be approved prior to construction, building occupancy, or the start of business operations.

Retail Incentive Program
New and expanding retail stores locating anywhere in city limits may apply as long as the business fills a gap in the city's market profile and meets other program criteria. Eligible businesses may receive assistance of up to \$5 per square foot of operating space for their first 12 months, not to exceed \$20,000 per property.

Property Tax Incentives For New & Expanding Businesses
Businesses must be certified as primary sector by the N.D. Department of Commerce. Primary sector businesses, through the employment of knowledge or labor, add value to a product, process, or service that results in the creation of new wealth. Eligible businesses may be considered for property tax exemption on newly constructed or expanded buildings. Criteria for consideration of applications include job creation, job quality as measured by wages and benefits, diversification of the economic base and synergies with existing businesses. Based on the criteria, an exemption may be considered at one of three levels:

- 100% for years 1-2,
- 100% for years 1-2, 75% year 3, 50% year 4 and 25% year 5, or
- 100% years 1-5.

Note: State legislation approved in 2013 requires voter approval for municipalities to consider standardized exemptions for retail projects.

MADE IN MANDAN

Guitar Loft - Retail Incentive Recipient

Shoeman - Retail Incentive Recipient

Chowden Foods Company - received approval for a property tax exemption for an expansion to be completed in 2021.

MANDAN • NORTH DAKOTA



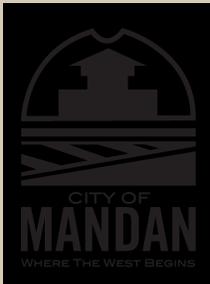
Activities & Events

Thru Aug. 16: [Summer Concert Series](#)
Tues & Sat: [Mandan Farmers Market](#)
Aug. 7-8 [Monster Trucks](#)
Aug. 10, 13, 17, 20: [Mandan Gift Card Blitz](#), noon
Aug. 12: United Way Day of Caring
Aug. 15-16 [High School Rodeos](#)
Aug. 15: [Parade & Park](#)
Aug. 20: School Starts
Aug. 22: Carpool Cinema



Local Information

[Online Business Directory](#)
[Memorial Highway Project Update Assistance & Incentive Programs](#)
[Available Properties](#)
[Community Profile](#)



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Contact Us

