



Business Development & Communications

'SUPPORT LOCAL' CAMPAIGN BEGINS

Mandan businesses are invited to get involved in a "Support Local" campaign. The purpose is to educate our community about the many benefits of doing business locally to help increase local expenditures so that we can retain and grow our businesses.



Ways you can participate:

- **Support Local** — Purchase as many of the goods and services needed for your business through other local businesses.
- **Share 'Support Local' social media posts** — "Support Local" posts on the [Made in Mandan Facebook](#) and [Instagram pages](#) and [Mandan Youtube channel](#) will emphasize that when citizens support local businesses, they improve our community in many ways ranging from property tax relief and support for public infrastructure and services to neighbors helping neighbors through donations to youth and civic groups, events and charities.
- **Sign up at <https://www.surveymonkey.com/r/SupportMandan>**
 - **To receive promotional items** — Receive a window cling for display at your place of business and t-shirts to share with customers. Future items may include gift tags and bags for the holiday season.
 - **To volunteer for a video interview** — The intent is to acquaint area residents with the people behind Mandan's shops, restaurants and other businesses to personalize the difference between ordering online from a faceless company as compared to shopping local to support people and causes in our community and region. The videos will show owners describing reasons why they went into business, the products and services provided to customers and the community, their experiences operating businesses in Mandan, and favorite charities or service projects. The videos will be posted and boosted through the [Made in Mandan Facebook page](#) and on YouTube at www.youtube.com/cityofmandan. Videos will also be posted to www.cityofmandan.com/business.

The "Support Local" campaign is being funded through a joint community marketing program with funding from public and private sources and executed by the City of Mandan Business Development and Communications Department with volunteerism and input from the Mandan Tomorrow – Leadership, Pride and Image Committee. If you have questions, please contact City of Mandan Business Development and Communications Director Ellen Huber, phone 701-667-3485.