

MANDAN *North Dakota*



MANDAN BUSINESS BRIEF - April 23, 2020

Local Information & Resources

Register for Gift Card Blitz Now to Leverage Bonus from Mandan Growth Fund

Selling gift cards and certificates for services and merchandise to be rendered later is a great way to improve cash flow now. The Mandan Progress Organization is hosting a gift card blitz to help local businesses. [Click here](#) to register your company. If enough participants register quickly, the first sale could take place within days.

The blitz will feature a website that lists Mandan businesses that sign up to offer gift card through the promotion. All gift cards will be \$30 in value, made available for \$20 each. The City of Mandan is kicking in \$5 per card from the Growth Fund, so your businesses will receive \$25 for each card sold.

Only 100 cards will be sold at each blitz and each buyer is limited to five cards. After the sale, the MPO will send the merchants, whose cards sold, a check for \$25 and they will be expected to distribute the gift cards or certificates to the buyer(s). Questions? Contact MPO Director [Dot Frank](#).

Businesses signed up to date are Corral Sales RV Superstore, Huntington Books, Grand Junction Grilled Subs, Prairie Patriot Firearms, Quality Home Furniture, Dickey's Barbecue Pit, The Paddle Trap, Black Lions, Scapegoat Bar, Curvy Flamingo Boutique, Hirsch Florist, Latidot Scoop & Gift Shop, and Cappuccino on Collins.



Businesses Report Revenue Decreases During Pandemic

City of Mandan Business Development and Communications, along with other business organizations and entities, continues to assess business survivability and recovery needs. A new monitoring survey finds uneven impacts.

Nearly 86% of respondents report weekly revenue decreases since the virus became widespread. Nearly a third indicate decreases of 75% or more, 11% report normal revenues, and only 3% report increases. Likewise, only 7% or 15 businesses report new hires.

Good news is nearly two-thirds of survey takers say their businesses can withstand more than five months of disruption, but others are at risk of closing permanently, 2% in less than a month, 13% in one to two months, and 22% in three to five months. Read the full report [here](#).

Business Expansion Plans Continue



Cloverdale Foods Company, a mainstay to our local economy, received approval in April for assistance from the Mandan City Commission for an expansion. Cloverdale is planning to invest \$15 to \$20 million in plant, warehouse and office additions plus a utility upgrade, new equipment and site improvements.

The Commission voted in favor of a five-year property tax exemption for structural additions. To be eligible as a new or expanding business for an exemption, state law requires certification as a primary sector business. The legislature defines this as adding value to a product or service to create new wealth in the economy. The business also must export the vast majority of its products or services beyond our state. As a primary sector business, Cloverdale also received approval for a 0% interest loan from the Mandan Growth Fund to qualify for a Bank of North Dakota interest buydown. Learn more about these programs [here](#).

Legacy Law Firm is another local business planning an expansion. Partner Dan Anderson’s real estate holding firm, RNR, LLC plans to construct an approximate 8,000 square-foot, two-story professional office building on a vacant lot at the corner of Main Street and Second Ave NE. The location is across the street to the west from M&H gas station. The project is the subject of a Renaissance Zone application to be considered at committee level April 28.



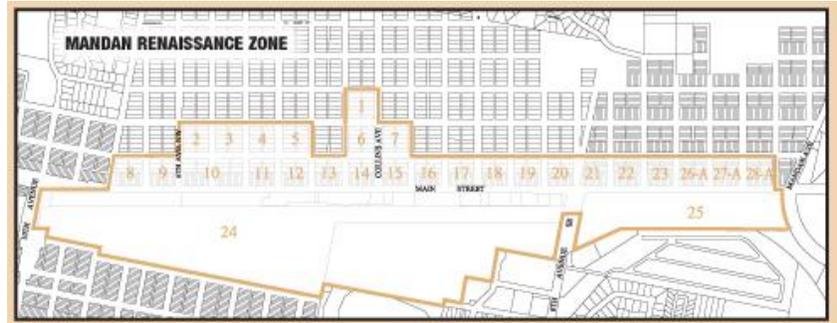
More Recent & Upcoming Business Expansions

- A Child's Garden, 1710 E Main St
- Bright Beginnings Academy, 1406 2nd St NW
- Dakota Wholesale Supply, 3817 Memorial Hwy
- Gunscher's Auto Repair Plus, 1819 43rd Ave SE
- Kids in Motion Pediatric Therapy & Wellness, 1702 E Main St, #103

Renaissance Zone Renewal & Expansion Slated for 2020 Consideration

Mandan received state approval for its Renaissance Zone in 2005. The program capitalizes on existing

infrastructure by encouraging investment in downtown or other blighted properties. It is 15 years in length with an option to extend for five years. The deadline for renewal is Aug. 31.



The process requires updating the development plan, goals and criteria. At the same time, Mandan can look at adjusting its 28-block zone by adding or deleting blocks. In accordance with state law and city population, Mandan can grow its zone by up to nine blocks, possibly more now that some blocks can be counted as halves if they include federally exempted buildings. There can be up to a three-block, non-contiguous area. Look at existing boundaries and information [here](#).

Eligible blocks can include commercial and residential properties. If you would like to recommend a block or have interest in a future building rehabilitation project, contact the [Business Development and Communications Office](#). Applicants meeting a minimum threshold for investment in building improvements and other criteria can receive up to a 100% five-year property tax exemption and a 100% five-year state income tax exemption.

N.D. Department of Commerce Provides Updates

Read how North Dakota businesses have been in the lead in attaining Payroll Protection Program loans on a per capita basis and find more COVID-19 business assistance information from the N.D. Department of Commerce by clicking [here](#).

Webinar Friday on Resources for Rural Communities & Small Businesses

The N.D. Department of Commerce, through the Main Street Initiative, is holding a webinar Friday, April 24 at 10 a.m. Log on using this [link](#) or join by calling 701-328-0950 (conference ID 783718214).

Permanent Traffic Signals Being Installed at I-94 Sunset Interchange

If you've driven north on Sunset Drive, you may have noticed new permanent traffic signals on the north side of the



interstate and installation work by the south side ramps. The permanent signals are part of the I-94 resurfacing project mostly completed in 2019. Temporary signals had been in place since about 2013.



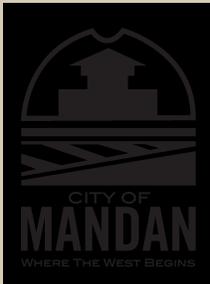
Activities & Events

TBD: Business Gift Card Flash Sales
May 16: [Community Litter Clean-Up Day](#)
May 16: [Touch A Truck](#)
June 1: [Last Day Early Bird Parade Registration](#)



Local Information

[Online Business Directory](#)
[Foodservice During COVID-19](#)
[Memorial Highway Project Update Assistance & Incentive Programs](#)
[Available Properties](#)
[Community Profile](#)



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Contact Us

