

# MANDAN *North Dakota*



## MANDAN BUSINESS BRIEF - April 15, 2020

### Local Information & Resources

#### N.D. Department of Commerce Briefings Continue on Thursdays

[Registration is open](#) for the N.D. Commerce Department and Greater North Dakota Chamber business briefing to be held Thursday, April 16, at 11 a.m. The focus is on CARES Act updates and other financial resources. You need not be a GNDC member to participate.

State and federal information to assist businesses can be found on the [COVID-19 Business and Employer page](#) at [ndresponse.gov](#). Additionally, there's another relatively quick, easy option for businesses in Mandan and 37 other participating cities. The N.D. Opportunity Fund offers disaster loans for working capital, up to \$50,000 with 0% interest and no payments for the first six months. Learn more [here](#).

FINANCIAL	LABOR	INSURANCE	TAX	SAFETY
Financial In this section you will find information and valuable resources for businesses that have been financially affected by COVID-19.	Labor In this section you will find information pertaining to laws and regulations that may affect employees and employers during a health crisis.	Insurance In this section you will find information regarding unemployment insurance, workers safety insurance, and other insurance.	Tax In this section you will find valuable information about actions being taken to help taxpayers and businesses affected by COVID-19.	Safety Not every business is able to maintain daily operations remotely, so employers must take additional steps to ensure their employees have a safe work environment.

#### Businesses Asked to Respond to Round 2 Survey on COVID-19 Impacts

The COVID-19 situation has continued to change since a late March survey, especially as we learn more about the CARES Act and found out today that the closure of certain businesses is extended through April 30. Local business organizations and resource partners want to know more about the reality local businesses face, whether the federal financial assistance appears to be helpful, and to learn what more can be done. By April 21, please take 7 minutes to respond to this new [survey](#).

#### Tips for Survival & Recovery

The Destination Development Association recently shared ideas for “Keeping the Dream Alive” via a webinar. Tourism and downtown expert Roger Brooks advised that businesses should be ready for pent up demand when social distancing restrictions lift, but also be prepared that customers may think and act differently. Here are some of his suggestions:

- Hospitality businesses, retail shops, gas stations, personal service providers and others should have hand sanitizer or disposable wipes wall- or post-mounted or otherwise readily available.
- Make frequent cleaning obvious for places that customer touch.
- Daytrip travel will likely be the first to revive. Become knowledgeable about local resources for the benefit of family, friends and your community when visiting resumes. Start planning with [www.cityofmandan.com/thingstodo](http://www.cityofmandan.com/thingstodo).
- Update social media platforms frequently with your business status, whether still open or closed, with helpful information like days and hours of service, whether you offer delivery, take-out or curbside service, appointment-based shopping to limit customer numbers at any one time, online services, gift card sales or other alternatives.
- Gift card sales bring in cash now. Some businesses offer bonuses, such as buy a \$50 gift card and receive a \$10 bonus. The Drink designates sales times at their walk-up window with 20% of sales going directly to help employees.
- Need an online gift card solution? Find a couple options [here](#).
- Salons, massage therapists and other service providers can offer “buy now, book later” specials.
- Do-it-yourself kits are popular. An ice cream shop in Florida features an ice cream party survival kit, boozy float survival kit, and a mimosa survival kit. Here in Mandan, Beyond the Blooms has sold succulent kits and most recently “plant a salad” kits. Cake Dreams is innovative with cutout cookie and cupcake kits.
- Try a “visit us later” campaign to keep your attraction or business top of mind.



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### Friday Webinar to Address Best Practices & Ideas for Supporting Businesses

The N.D. Department of Commerce, through the Main Street Initiative, is holding a webinar Friday, April 17 at 10 a.m. Log on using this [link](#) or join by phone by calling 701-328-0950 (conference ID 500285468).

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### Follow, Share Promotions to Support Businesses

Please use your websites and social media voices to amplify ways customers can support local businesses:

- Business bingo runs through April 19. Ten \$50 Mandan Bucks gift certificates are up for grabs. The card is available at [www.mandanprogress.org](http://www.mandanprogress.org).
- Support foodservice providers by sharing "[Made in Mandan](#)" Facebook posts featuring a [list](#) of businesses offering delivery, take-out, and curbside options.
- Engage with [Bismarck Mandan Chamber](#) Take-Out Tuesday contests and "Run It Down with Ross" business spotlights.

Mandan Progress Organization  
**MANDAN BUCKS**  
 GIVEAWAY!

SUPPORT MANDAN BUSINESSES AND YOU COULD WIN \$50 IN MANDAN BUCKS!

**BUSINESS BINGO**

**RULES**

- Stay 6 feet apart.
- Send just one person into the establishment for pickup or purchases.
- Wash hands after every transaction.

**TO WIN**

- Create a line with 5 boxes (diagonal or straight).
- Email a photo of this card and your proof of purchases dated April 8-20, 2020 to [dot@mandanprogress.org](mailto:dot@mandanprogress.org).
- Ten players will receive \$50 in Mandan Bucks to spend at a participating Mandan business.

The deadline to submit your completed bingo card is Sunday, April 19. Winners will be announced Monday, April 20, 2020.

[www.MandanProgress.org](http://www.MandanProgress.org)

Pickup/Delivery Pizza	Order Delivery	Place An Online Order with a Local Store	Pickup/Delivery Sandwiches	Shop Local for Groceries/Supplies
Wave at a Fast Responder	Shop Local for Groceries/Supplies	Pickup/Delivery Desserts	Purchase Gift Card to a Local Business	Order Takeout
Order Delivery	Purchase Gift Card to a Local Business	Pickup/Delivery Breakfast	Try a New Restaurant/ Food	
Shop Local for Groceries/Supplies	Pickup/Delivery Brewery	Pickup/Delivery Coffee	Order Takeout	Go for a Walk
Place An Online Order With a Local Store	Try a New Restaurant/ Food	Pickup/Delivery Intl. Cuisine	Wave at a City Employee	Purchase a Gift Card to a Local Business

NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

## Mural Permitting Simplified

The Mandan City Commission voted in November 2019 to simplify mural permitting for commercial properties while preserving public interest in safety, aesthetics and property values and at the same time withstanding constitutional muster. Key aspects of ordinance [105-1-17](#) include:

- **Content neutrality.** Removes the possibility or appearance of regulating any mural in relation to content including commercial messaging. Exceptions are prohibitions on illustrations or text that are obscene or incite violence.
- **Location in the city.** May be located in any district. Commercial, industrial or downtown districts will require a permit.
- **Locations on structures.** Are not to be applied directly to significant architectural elements of a building and on the original façade of a building listed as a contributing structure to a historic district or on the national register, unless attached to a removable panel without damage to the underlying historic façade.
- **Permit.** A mural permit may be required. Applications may be found [here](#).

The City of Mandan does not regulate murals in residential districts; however some homeowners associations have restrictions.



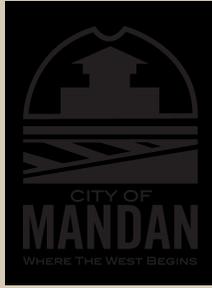
## Activities & Events

- April 3-19: [Business Bingo](#)
- May 16: [Community Litter Clean-Up Day](#)
- May 16: [Touch A Truck](#)
- June 1: [Last Day Early Bird Parade](#)



## Local Information

- [Online Business Directory](#)
- [Foodservice During COVID-19 Assistance & Incentive Programs](#)
- [Available Properties](#)
- [Community Profile](#)



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