

**Growth Fund Members:**

Mark Weide, Chairman  
Term: 2018-2020

Jeff Erickson, Vice Chairman  
Term: 2018-2020

Don Boehm  
Term: 2019-2021

David Lehman  
Term: 2019-2021

Chad Peterson  
Term: 2020-2022

Rocky Reddig  
Term: 2020-2022

Maria Walen  
Term: 2018-2020

Sherwin Wanner  
Term: 2018-2020

Lee Weisbeck  
Term: 2019-2021

**Liaisons:**

Mayor, City of Mandan  
 Tim Helbling

City Attorney, City of Mandan  
 Malcolm Brown

City Administrator, City of Mandan  
 Jim Neubauer

Building Official, City of Mandan  
 Shawn Ouradnik

Business Development Director,  
City of Mandan  
 Ellen Huber

Bismarck-Mandan Chamber EDC  
 Brian Ritter  
 Nathan Schneider

Lewis & Clark Development Group  
 Brent Ekstrom

Communications & Community  
Services Coordinator, City of Mandan  
 Kari Moore

***Mandan Growth Fund Committee***

***Friday, February 28, 2020***

***Noon***

***Veterans' Conference Room***

***Mandan City Hall***

***205 Second Avenue NW***

**MINUTES**

1. Introductions

*Chairman Weide called the meeting to order. Members present are indicated with a .*

2. Committee reorganization: select 2020 chair & vice chair

*Weisbeck moved to cast a unanimous ballot for Boehm as chairman. Erickson seconded. Motion passed unanimously.*

*Walen moved to cast a unanimous ballot for Erickson as vice chairman. Boehm seconded. Motion passed unanimously.*

Procedural Matters

3. Consider approval of minutes: Dec. 6, 2019

*Walen moved to approve the minutes. Erickson seconded. Motion passed unanimously.*

4. Review financial statement through Jan. 31, 2020

*Huber reported the economic development uncommitted balance is \$372,629.04 as of Jan. 31. Latidot Scoop and Gift Shop opened Feb. 27 and the \$10,000 check was issued. This will be reflected in the next monthly statement.*

*Huber also reported the 218 W Main Street storefront improvement project has been completed and paid out.*

New Business

5. Review Storefront Improvement Program

*The committee discussed the storefront improvement program in detail, but no changes were ultimately recommended.*

Other Business

6. Information Updates

a) Report on Restaurant Rewards 2019 Sales Tax Rebates

*Rebates from the restaurant rewards 2019 sales tax have been issued. The total was \$79,417. The total does not include an amount that would otherwise have been rebated to Taylor Made BBQ (dba Laughing Sun). That amount was credited toward their required payback due to closing in Mandan while having opened a Bismarck restaurant. They have paid back the required amount and it has been credited to the 1% sales tax account. Erickson asked about the gross sales generated from the Restaurant Rewards participants. It can be calculated using reverse math.*

b) 2019 Community Survey Responses Related to Business Development

*Huber highlighted responses from the recent community survey related to business development. She noted more street repair came out on top when respondents answered the importance of factors most important to improving Mandan. More retail shopping, and business and industry development were third and fourth respectively.*

*Resident respondents indicated only 39 percent of their dining out typically occurs in Mandan. When asked what businesses or other amenities could realistically be attracted or fostered in Mandan, many respondents stated more restaurants, as well as the need for entertainment and recreation facilities with an emphasis on family-friendly or for under 21.*

*Huber noted she believes another grocery store will come in time. There still is a need for the home improvement/hardware store, and more clothing and shoe stores.*

c) 2020 Retail Opportunity Report

*Information from the 2020 Retail Opportunity Report was provided in the agenda packet. Huber noted there are some anomalies and lags in the report findings. It may take some time to see changes in the report from recent additions of restaurants and stores in Mandan. Foodservice and drinking places are still lacking in Morton County according to the report, but in surplus in Burleigh County.*

d) 2019 Business & Community Development Annual Report

*The 2019 Business & Community Development Annual Report was provided and is also available at [www.cityofmandan.com](http://www.cityofmandan.com). This report helps summarize all business development projects, many of which are not subject to an application subject to review and consideration by the MGF committee.*

e) 2019 economic indicators

*A new release summarizing 2019 economic indicators was shared with the committee. Most statistics are trending in a positive direction. Hotel occupancy tax collections are going down due to reduced room rates as well as occupancy. Mandan representatives will seek to heighten collaboration with the Bismarck Mandan Convention and Visitors Bureau to promote staying in Mandan.*

f) Smart Incentive Presentation to Interim Taxation Committee

*Huber shared slides from a presentation given to the Legislative Interim Taxation Committee by Ellen Harpel of Smart Incentives. Recommendations include:*

- 1. Incentives should be offered for projects that achieve the community's economic development project as a whole.*
- 2. Incentives should be structured for features that stay in the community. Buildings, infrastructure, and workforce remain if a recipient business was to leave;*
- 3. Incentives should take into consideration any impacts result in costs to the community.*
- 4. Tying incentives to performance) is a good program design. (Ex. (Restaurant Rewards)*
- 5. Aggregate reporting works best for accountability purposes. The public wants to know who received incentives, how much was provided in total, and what happened as a result.*

7. Adjourn

*There being no further business, the meeting adjourned.*